



ART Welcomes New Staff Members and Launches Enhanced Website

ARLINGTON, VA — March 8, 2022 — The Secretariat of the [Architecture for REDD+ Transactions \(ART\)](#) is excited to announce the launch of a revitalized website with simpler navigation and new materials including [brochures, infographics and resources](#) in multiple languages to ensure that information regarding ART is more accessible. Additional translations, primers, papers and case studies will be added in the coming months.

We are also pleased to announce the addition of two new team members, Asako Takimoto and Lucia Madrid.

As ART Senior Portfolio Manager, [Asako](#) provides support on all aspects of ART implementation including technical support and engagement with jurisdictions and stakeholders as they navigate the ART registration, verification and credit issuance process. Asako has over 21 years of experience having lived and worked throughout Asia-Pacific and Africa to plan, implement and evaluate REDD+ projects and programs and other forest resource management activities. She has provided national and sub-national level REDD+ implementation assistance for developing countries' governments from various stakeholders' perspectives such as UN agencies, bilateral donors, private sector, NGOs, and research institutes. She holds a Masters of Forestry degree from Duke University and a Doctor of Philosophy (PhD) in Climate Change and Agroforestry from University of Florida.

As ART Senior Policy Manager, [Lucia](#) contributes to the strategic positioning of ART in the global marketplace and serves as a liaison to a wide range of external stakeholders. Lucia is a specialist in integrated landscape management and community-led conservation with over 16 years of professional experience working with local and indigenous communities, national and international NGOs, government agencies and research institutions. She has extensive experience in community forestry, local forest carbon projects and environmental public policies including national and subnational processes to develop REDD+. Prior to joining the ART Secretariat, Ms. Madrid worked as a consultant for the World Bank, the United States Forest Service, the Commission for Environmental Cooperation of North America, civil society organizations and subnational jurisdictions. She also worked as a public official for Mexico's Environmental Ministry serving as Director General of Forestry and Land Use



Management. She holds a master's degree in Environmental Policy from the University of Cambridge.

With the addition of our two newest team members, the ART Secretariat gains a wealth of experience that will enable us to continue working with Participants and stakeholders to ensure ART provides credits with high environmental and social integrity and incentivizes the change needed to achieve the goals of the Paris Accord.

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